

## 160816 F.O.L.K. August Board Meeting Minutes

The August meeting was called to order at 9AM. Present were: Pamela Wang, Lynn Waterhouse, Ken Guerra, Barbara Isley, Bev Stehley, and Eleanor Pearson. Denise represented Kailua Kona.

July minutes were approved as read from an emailed version. MSA.

**Treasurer:** Balance as of the end of July was \$47,637.73, with Ameritrade at \$35,260 as of August 15. MSA

With Shirley absent, there was no discussion of Face Book expenses. The board wishes to know the difference between the number of people “reached” and the number of “likes”.

**Programs:** No new programs scheduled.

**CSL: COMMUNITY SEED LIBRARY** YTD attendance is 360 Sept 2015 to August 2016. The Face Book page created by Natalie has over 140 “Likes” and 56 registered members. CSL has come to the attention of the State Librarian’s office and the PLB. The State Librarian has tasked branch managers with “ Strategic Action Plans”. Denise reported that she selected CSL for one of her action plans. CSL fits the criteria because it is bringing people to the library and making it a center for community activities. It is creating a hub for events, centered around the library. Based on the number of people asking directions to the presentation, Denise surmised that there were many NEW people coming into the library. Denise indicated F.O.L.K. has spent approximately \$1000 on this program to date. Kipapa had emailed an update to board members. Either Kipapa or Natalie will attend future board meetings to present updates. The board voted to approve a \$300 additional budget to cover CSL until the end of November. MSA. The board has requested that Kipapa and Natalie formulate a budget for 2017 which will give them more autonomy and less micro managing by the board.

**Books for Babies:** Bev reported that Kona Community Hospital has about 55 births per month and they would be happy to distribute books to families with newborns. The board asked Denise to present options for appropriate board books, with shipping, etc. Barbara will compare book costs with Amazon. Bev will check cost of bookmarks based on ones previously used years ago. Bev will ask Kona Stories for cost comparison. The board allocated \$300 for 60 books to cover 12 months, plus the cost of bookmarks and Ziplocs. MSA

**Book Club:** Age of Ambition for August. Beautiful Miracle for September.

**Ways and Means:** We have good inventory for the sale on August 20. We will phase out paper bags and tell patrons to BYOBag. The only audio will be Hawaiiana and books on CD. Ken is making new signs. Teacher discount was added to WHT ad. If not enough teachers take advantage of this discount, we will resume calling the schools. Pamela will talk to Jenn about emailing her teacher contacts. November Sale will now be NOV 5<sup>th</sup>. \*\*\*\* KEN IS AWAY end of AUG, SEPT and OCT.\*\*\*\* He will send Joyce the September announcement to email. HE will do the OCT letter, but will not be on site, as he will be recovering from Knee replacement surgery. At this Saturday’s sale, we will try to pin down a manager for the next two sales.

**Membership:** Eleanor reported 336 members!

**Librarian Requests:** Denise asked for a volunteer to tally all volunteer hours for the past fiscal year. Barbara will do this. Thx! Requests from Jenn: Supplies to upgrade the children's room \$331. MSA. Hi Life magazine subscriptions for three age groups, one year, X3, \$88.92. MSA. If this proves successful, it will fall under Denise's budget next year. Incentives for Nene Readers' Club, grades 4,5,6 \$58.87. MSA. Snacks for Nene Club: up to \$250 for 5 sessions, starting September and terminating in January 2017. MSA.

**OTHER:** Denise reported Macy's "Book Smart" gave them Free books for a give away, part of Reading Is Fundamental. They used them in "Books 4 Fun". Sally was able to order 500 paper backs to give away with a survey. Jenn will be attending Kealakehe Intermediate's Meet n Eat on Wednesday nights to promote the library.

Pamela requested more information about DOE program regarding KINDLES. She will contact FLWR re Newberry Bowl.

Submitted by Bev and typed by Pamela.