

16 0719 F.O.L.K. Board Minutes July 19, 2016

The meeting was called to order at 9:15 by President Wang. Also in attendance were Shirley David, Ken Guerra, Lynn Waterhouse, Barbara Isley, Suzanne Dmytrenko, Joyce Kimball and Bev Stehley. Denise represented the Kailua Kona branch.

The minutes for June 2016, having been read on line via email, were approved with one small change. A lei will be given to single performers. MSA

TREASURER: Balance as of the end of June was \$49,788.50 with \$34,437 in our Ameritrade account. GET Taxes totaling \$450 were paid on \$12,000 income between January and June. MSA

VP: Shirley spoke about the recent meeting of almost all Big Island Friends groups, held at the Imiloa Space Center. This meeting was organized by the Hilo Friends who paid for the food for 22-25 participants and labels, etc (\$580). FLH paid for the meeting room (\$192). The next meeting will be in HNL, so in two years, another Big Island meeting could take place. F.O.L.K. and Waimea are the only two groups able to financially bear the cost of such an event. Pamela suggested our group plan to host the next meeting. An email summary had been sent by Pamela. Shirley touched on a few special points.

1. Apparently the DOE may have Kindles available to schools with high percentage of low income families. FLWR gave 10 preloaded kindles to students in Waikoloa to form a Newberry Quiz Bowl team. The board would like to know if a DOE program does exist and how we can support such reading teams.
2. Books for Babies: Bev will check with our hospital regarding who is providing packages to new moms, to find out if F.O.L.K. can donate a book. Another Friends group is donating On the Day you were Born. (\$4.99 from Amazon) to all newborns at North Hawaii Hospital.

Regarding scholarships, Shirley mentioned inviting Chezlani, one of the recipients, to the September meeting. Regarding Facebook, Shirley presented a 6 month summary. She has spent \$657 on "boosting". She compared this with the advertising we do monthly in WHT. We have "reached" 14,000 people. Program handlers indicated very few people ever say they saw it on FB. We agreed to narrow the scope of receivers, keep focus on younger group aged 18-40, and keep spending under \$25/mo. This will be reviewed in January 2017.

PROGRAMS: Suzanne stated only 6 people, including herself and some staff at the acupuncture presentation. OCT 1-- Hula Kanikapila, NOV 15-- History of Hawaiian Trust, DEC 6-- Silk Painting, January-- Hawaiian Gourd Society, February -- Hawaiian Quilts, January—Keck.

CSL First Anniversary party Sept 24th. Not to exceed \$75 for refreshments. MSA. 100 likes on FB.

BOOK CLUB: Goddess of Small Victories for July. Age of Ambition for August.

WAYS AND MEANS: Need someone to pick up pallets at ABC near Costco. Barbara Isley will see if it can be done in their van. Change the November book sale to NOV 5th. Remind teachers via the WHT ad that they can receive a discount with State DOE ID. Next Book Sale is AUG 20. We discussed possibly donating cast off children's books to waiting rooms at Kaiser.

MEMBERSHIP: Pamela announced that Eleanor will be cutting back on her work and asks the board to help her find a replacement that Eleanor can train.

PUBLICITY: Joyce talked about all the places where she takes advantage of free publicity including radio and websites such as Kona Web. She uses the Coming Up part of the website instead of future calendars. Due to Arne's absence, he and Suzanne have not proposed a way to change the F.O.L.K. calendar to a Google calendar. Joyce indicated she may move our website from Yahoo. The board urged her to do whatever was easiest. Barbara will check on a yahoo contract, but we concurred that if she needed to change before our year was up, to just do it.

LIBRARIAN REQUESTS: Denise stated they had excellent SRP attendance. She announced that Lynette's vacant position has been filled and welcomed Alyssa Foster. Pat Sullivan was promoted to Tech V (Jennifer Losalio's position.) Pamela announced that Shelly from HILO will take over as branch manager/librarian at Kealakekua in September. Board voted to allow Michele Kenney at Kealakekua to purchase a book of her choice, up to \$75, for the Kealakekua Library to thank Michele for holding it together all these months. MSA

Kipapa would like to form a teen book club with up to 10 members, drawing mostly on SRP participants. He wants to launch OCT 29, with subsequent meetings NOV 26, and DEC 23. Kipapa requested funds for hard back books. Bev suggested they follow similar rules to the adult book club, ie: at least 10 copies in the library system and already out in paperback on Amazon. It was suggested club members have library cards. Denise countered about difficulty of non driving students to get library books in a timely fashion. The board discussed strategies for using the library. The board cancelled a previous unused allocation for teen DVDs. The board re-allocated \$500 until DEC 31, 2016, suggesting 10 books at \$12+- (\$120) for 3 months (\$360) for use on paperbacks only, and will allow snacks to be purchased as well. This club will be reviewed at January 2017 meeting on January 24 2017. MSA

The board will meet in AUGUST.

Expected absences: Ken out in SEPT and OCT. Joyce in FL from JULY to OCT. Barbara gone in NOV. Lynn absent SEPT and NOV. Shirley gone NOV and DEC.

Minutes submitted by Beverly and typed by Pamela