

FRIENDS OF THE LIBRARIES, KONA

F.O.L.K. BOARD MEETING MINUTES - November 15, 2016

The meeting was called to order at 9:05 by President Pamela Wang. Attending were Marty Richardson, Denise Stromberg, Shelly Brown, Ken Guerra, Bev Stehley, Suzanne Dmytrenko, Arne Werchick, Joyce Kimball, Teri Labrousse, and President Pamela Wang.

All present having read the draft minutes by e-mail, reading of the minutes was waived and minutes of the October 18, 2016, Board meeting were approved. MSA

Barbara Isley's treasurer report showing current assets of \$46,938.95, submitted by e-mail, was accepted. MSA

Ken Guerra reported that October book sale revenue was \$832.90, down from \$875 in September. Lobby sales have been consistently higher: September \$983, October \$358. Discussion of whether alternate month book sales would be more effective. Informal survey at the last sale showed 30 out of 100 people came because of drive/walk by traffic, not ads or advance notice. Second largest (25) were regular attendees to book sales. Next were newspaper ads (8) which cost \$150 each. It was suggested we suspend newspaper ads other than PSAs and add more street signs, especially at resorts for visitors. Discussion of dropping the October book sale; bookmarks will be printed soon with book sale calendar so a decision is needed. Moved and seconded that Ken is authorized to drop paid newspaper advertising starting January through next May, with the topic to be revisited next summer, possibly with an August ad with the schedule for the year in the ad. MSA

Two \$1000 scholarships approved for next year. MSA

Denise Stromberg reports that the FOLK gift bag to the Hawaii Library Association auction was the most successful item.

President Wang reports that Natalie Fisher Guerin has faithfully introduced every CSL meeting until this past one. She may not always be able to attend the CSL meetings and would like to know if a Board member can occasionally volunteer to handle the calabash cash donations. Bev Stehley will attend next Saturday to fill in during Natalie's absence. Possible absence in January. Natalie and Denise will let us know.

Suzanne Dmytrenko reports on future programs: John Roth History of Hawaiian

Trusts today. Two events in December: the 6th Silk Painting, 10th Solomon Choo singer musician. Shelly Brown, librarian at our “uptown” library (Kealakekua) will [F.O.L.K. Board Meeting Minutes](#)

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be added to program brochure lists. Suggested that Kailua Kona library program speakers be asked if they could be available for a second program at Kealakekua to help build their program.

Joyce Kimball reports regarding publicity efforts. She needs submissions for the annual newsletter, December 10 deadline. The annual Orchid is physically mailed to those members who have not provided e-mail addresses. Joyce is considering redesigning the F.O.L.K. web page. It is possible for committees to have separate e-mail addresses (like Ken Guerra’s [“membership@folkhawaii.com”](mailto:membership@folkhawaii.com)). The undersigned will be available to help Joyce with web issues and design if needed.

Teri Labrousse raises the possibility of applying for grants to fund additional resources; a library she visited recently in Ohio has a 3-D printer and other modern tech devices. She also mentioned the possible use of a silent auction of baskets donated from local merchants as a possible fund raising tool. Marty Richardson will start exploring the concept by including some book bags with t-shirts or other FOLK merchandise for the December book sale. The idea of soliciting donations and selling additional items will be explored by the Board in the future. Teri will ask Barbara Isley to contact Target to see if will they have an interest in supporting the F.O.L.K. Books for Babies program at Kona Community Hospital.

Marty Richardson supplements her e-mailed membership report. She is working with Joyce Kimball about using a F.O.L.K. e-mail address. She is making a special effort to recapture delinquent or lapsed memberships.

Bev Stehley reports regarding the Book Club: today “Blazing World,” next month “Who Gets What and Why.” At today’s meeting she will work on next year’s list. Teri will put Bev in touch with local author Kate Duggan (also known as Kate Pearse, among other pseudonyms) about participating in person. Barbara will be asked to order a three month supply of Books for Babies, being giving away at the rate of 55 per month so the supply is depleted. She should order 160 more. She also needs a new supply of “How to Read to Your Baby” fliers. Total costs \$465 for the program thus far.

Shelly Brown reports re Kealakekua: John Keawe is performing tomorrow, booked through University of Hawaii. Next Saturday a Fresh Foods program. The new flag banner has proven effective to show when the library is open. She still faces a problem with recruitment for a Library Assistant 3 position. She did obtain a student helper to re-shelf books. She continues in discussion with the State

Librarian about increasing library hours. The F.O.L.K. book sale truck is still [F.O.L.K.](#)
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popular. Discussion about possibly instituting a book sale at Kealahou, maybe October because people reportedly don't want to go downtown during Ironman. Currently only a rolling cart near front door for book sales, produced \$33 income this month.

Denise Stromberg reports that Teen Readers had their first meeting; small attendance but she is hoping for growth. Big Halloween celebration was held in the children's section. CSL program hosted October 22 -- approximately 30 attendees and \$20.66 donated in the calabash. Denise attended the Hawaii Library Association meeting on the UH-Hilo campus, attending conferences about book club ideas, seed library/seed shares and other interesting topics.

Your humble secretary reports that the "Not-Just-a-Book-Club Travel Conversation Society" will have its soft roll-out December 10 from 10 a.m. to noon and a "grand opening" January 21 also from 10a.m. to noon. The format will be discussed at the December gathering.

The F.O.L.K. Annual Meeting is January 24th.

Meeting adjourned at 10:55 a.m. Next meeting December 20th.

Respectfully submitted
ARNE WERCHICK
Secretary